



Cultural Creatives

- “Cultural Creatives” was a term first coined by sociologist Paul Ray who after decades of ground-breaking research identified a group of educated consumers who make conscientious purchasing and investing decisions based on social and cultural values. Research shows that this category includes 1 out of every 4 Americans, and that this population is growing rapidly.
- This community is the future of progressive, social, environmental and economic change in this country.
- 50 million adult Americans (slightly over one quarter of the adult population) can now be identified as belonging to this group.

“Radical Honesty: How To Transform Your Life By Telling The Truth” - by Brad Blanton

- Radical Honesty is an amazing book that teaches you how to become more productive in your business and in your life by being totally honest.

Blog With Us About Your “Radical Honesty” Experience Here:
www.RoseCole.com/RadicalHonesty

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